WASHINGTON

FOCUS

A Newsletter for Washington's Drug Prevention and Treatment Field

Fall 2007

Creating Healthy Communities - Prevention and Treatment Work!

WASHINGTON STATE DEPARTMENT OF SOCIAL AND HEALTH SERVICES • DIVISION OF ALCOHOL AND SUBSTANCE ABUSE

Washington Patients Highly Satisfied with Treatment By Felix Rodriguez, Ph.D. Evaluation and Quality Assurance

Ninety percent of adults enrolled in community-based chemical dependency (CD) treatment programs in Washington State reported that they will return to the same program if they were to seek help again, according to the 2007 Statewide Patient Satisfaction Survey commissioned by the Division of Alcohol and Substance Abuse (DASA). The survey also found that 81 percent of youth patients in community-based treatment programs will do the same.

DASA has commissioned the annual survey since 2001 to collect patient feedback that can help providers and policy makers improve the quality of CD treatment services in Washington State. 460 treatment centers participated in the March 2007 survey, which is 92 percent of DASA-certified agencies. The agencies involved provide intensive inpatient, recovery house, long-term residential, outpatient/intensive outpatient (OPIOP), or opiate substitution treatment.

DASA received 20,252 completed surveys, which was 79 percent of the adult and youth patients receiving treatment in participating community-based and correctional treatment programs during the survey. The survey captured 96 percent of public and 86 percent of private treatment agencies in the state.

Other key findings from the survey include:

- Ninety-six percent of adults and 90 percent of youth patients in community-based treatment programs reported that they were very or mostly satisfied with the services they received.
- Ninety-eight percent of adults and 94 percent of youth patients in community-based treatment programs reported that staff treated them with respect.

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Do you have a success story or news to share?

Please contact:

Deb Schnellman, Editor (360) 725-3763 email: schneda@dshs.wa.gov

Prevention and Treatment Resources

DASA website: www1.dshs.wa.gov/dasa

Chemical Dependency Professionals: http://www.cdpcertification.org/default.asp

Alcohol/Drug 24-Hour Helpline: 1-800-562-1240 www.adhl.org

Alcohol/Drug Prevention Clearinghouse: 1-800-662-9111 http://clearinghouse.adhl.org

DSHS Secretary Robin Arnold-Williams

DASA Director Doug Allen



Progress and Plans for Prevention, Intervention, Treatment, Recovery

By Doug Allen

June 30th marked the end of the 2005-2007 state funding cycle for DASA-funded prevention, intervention, treatment and recovery services. Investing in these services has improved the health and safety of thousands of Washington's youth, families and communities. It has also reduced the medical and social costs to taxpayers that result from substance misuse and untreated dependency.

Through the hard work of state, county, tribal and community partners, we can report the following progress toward a healthier Washington during the past two years:

Prevention Services

- Nearly 27,000 people, mostly youth, were enrolled in a prevention program, an increase of 9 percent over the 2003-05 Biennium. In almost every county, 50% or more of the DASA-funded prevention programs were evidence-based. Statewide, 69 percent of DASA-funded programs were evidence-based. Principles of Effectiveness were highly recommended in the remaining innovative programs.
- DASA was awarded \$700,000 from the Office of Juvenile Justice and Delinquency Prevention for a statewide Reducing Underage Drinking (RUaD) program, and \$1.03 million for RUaD programs in three rural communities. The Washington State RUaD Coalition provided support for Town Hall meetings in 55 communities last spring to prioritize local and statewide strategies. A statewide media campaign was launched last spring, with a website for parents: www.StartTalkingNow.org.
- The Center for Substance Abuse Prevention awarded our state a Strategic Prevention Framework State Incentive Grant. The funding, \$4,702,000, is being used to reduce underage drinking. The lessons learned through implementing this project will be used to develop trainings and materials our state prevention system can benefit from.
- DASA provided technical assistance to Washington communities applying for a Drug Free Communities Grant from the Office of National Drug Control Policy/SAMHSA. Twenty-nine anti-drug coalitions were funded in FFY 06, and 30 in FFY 07, for a total of approximately \$5,500,000.

Public Education

DASA sponsors ongoing public awareness and education strategies that support our mission to prevent the misuse of alcohol, tobacco, and other drugs, and support recovery from the disease of chemical dependency. Our work over the past two years with media partners resulted in 106 news stories and over \$500,000 in donated advertising.

Intervention Services

- DASA funded prevention/intervention services in 212 districts and schools across the state, serving 18,358 students. Students with substance use intervention goals reported reductions in 30-day use after the program, during the 2006-2007 school year. Alcohol use decreased from 64% to 50%, binge drinking decreased from 48% to 36%, cigarette use decreased from 48% to 43%, and marijuana use deceased from 52% to 38%.
- Counselors in emergency departments, funded by the Washington State Screening, Brief Intervention, Referral and Treatment program have screened over 80,000 patients, performed over 39,000 brief interventions, and engaged nearly 3,000 individuals in community-based substance use services.

Treatment Services

Senate Bill 5763 provided expanded funding for chemical dependency treatment of approximately \$32 million for adults and \$6.7 million for youth. Treatment for adults who are eligible for Medicaid and GAU is funded primarily by assumed savings in medical and long-term care costs. Youth qualify for expansion funds if their household income is below 200 percent of the federal poverty level.

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- **Treatment Expansion Admissions**: A total of 4,211 more patients were served through treatment expansion in FY 2007, compared to FY 2005.
- Medical cost savings for patients served under Treatment Expansion were higher than expected:

For *Adult Medicaid Disabled patients*, there was a medical cost savings of \$289 per patient, per month, compared to the original estimate of \$199. The cost savings for nursing home care was \$115 per patient, per month, compared to the original estimate of \$58.

For *Adult GA-U patients*, the medical cost savings was \$138 per patient, per month, compared to the original estimate of \$117.

Total Admissions: There were a total of 15,878 youth and 97,776 adult admissions to outpatient and residential treatment, broken out below. 9,925 adults received opiate substitution treatment.

Category	Youth - FY 06	Adult - FY 06	Youth - FY 07	Adult - FY 07
Outpatient Admissions	6,241	35,548	6,186	36,937
Residential Admissions	1,701	12,342	1,750	12,949
Completed Outpatient	42%	44%	42%	45%
Completed Residential		67%		66%
Completed Inpatient — 1	64%		72%	
Completed Inpatient — 2	70%		71%	

- Adolescent Treatment Coordination Grant: With funding from CSAT, DASA has been working with youth treatment providers, consumers and referral partners to improve coordination and integration of substance abuse treatment, enhance cross system planning, expand knowledge and resources, and build capacity to provide effective, accessible and coordinated services. The funding has resulted in developing a leadership council, needs assessment, strategic plan, trainings, a video, and other technical assistance and resources.
- Network for the Improvement of Addiction Treatment (NIATx): DASA was awarded a process improvement grant to learn which levels of support are needed to decrease wait times for treatment and no-shows, and increase treatment retention and completion rates. Thirty-eight outpatient treatment providers are now participating in the study, and will receive technical support ranging from on-site coaching to learning sessions and interest circles. Providers will participate in the study until January 2010.
- Housing: DASA funds a loan program for opening recovery houses for people completing treatment. As of September there are 180 self-supporting Oxford Houses in 20 counties, with approximately 1,494 beds. The average length of stay for men is 12-14 months, and for women 7-9 months. National studies show that up to 87% of people maintain recovery after inpatient treatment when they go directly to a recovery house, compared to only 40% who maintain recovery when they return to the same environment.
- Access to Recovery (ATR): A \$21 million grant from the federal Substance Abuse and Mental Health Services Administration allowed several counties in Washington to help 11,000 people receive treatment and recovery support services, such as dental care, transportation and job training. DASA was just awarded another \$13.7 million for ATR services, with a priority on helping people recovering from meth addiction, and National Guard veterans. ATR contributes to higher treatment completion rates, higher employment rates and earnings, and fewer arrests.

Problem Gambling Prevention and Treatment Services

- For this new program started in July 2005, contracts were initiated with 23 agencies at 27 sites statewide to provide treatment for problem and pathological gambling, and new state-funded program.
- 504 individuals were admitted to treatment. Over half of those admitted are still in treatment, with the average length of stay in treatment at 218 days and increasing. People are staying in treatment longer, a positive step in reducing problem gambling.
- DASA launched a statewide media campaign to educate parents about the signs and consequences of problem gambling, and a website with prevention and treatment information: www.notagame.org.

Expanding Services in 2007-2009

The 2007-2009 Biennium Budget includes support for several new and ongoing initiatives and programs. Included in this increase is:

- \$16,883,000 for a vendor rate increase to provide outpatient treatment for low-income and Medicaid-eligible patients.
- \$216,000 to expand Parent-Child Assistance Program in Spokane.
- \$971,000 for parents needing treatment who are in danger of losing custody of their children.

Our field's hard work has improved the health and safety of many families and communities. We look forward to continuing our work with our partners to expand treatment access, prevent alcohol and other drug misuse, and reduce problem gambling.

CAMY Finds One-third of Radio Alcohol Ads More Likely to Reach Teens Than Adults

Alcohol industry spending on radio advertising decreased by 38 percent between 2001 and 2006, but more than a third of alcohol radio ads in 2006 were still more likely to be heard by underage youth than adults on a



per capita basis, according to a monitoring report released in September from the Center on Alcohol Marketing and Youth (CAMY) at Georgetown University.

The report is available online at: http://camy.org/research/radio0907/.

Expanding Access to Treatment for Parents

By David Jefferson and Sue Green

Research has shown that society benefits from individuals accessing chemical dependency treatment and living a life of recovery. The Office of National Drug Control Policy (ONDCP) reports that one in four children are affected by parental substance abuse. These children are the highest risk group for future drug and alcohol dependence and are more likely to suffer from anxiety and depression. ONDCP also reports that at least 50% to 80% of all child abuse and neglect cases involve

alcohol and other drug use by the child's parents.

Parents with dependent children, including Child Protective Services (CPS) referrals, are a high priority to be served through Division of Alcohol and Substance Abuse (DASA) treatment contracts with counties and residential providers. While CPS referrals are a priority, limited funding for clients not on Medic-

aid restricts the number of clients that can access treatment regardless of their priority status. Children's Administration (CA) social workers are encouraged to refer while children are still in custody of parents, however this does not appear to be happening statewide. A high percentage of CA referrals for chemical dependency assessment and treatment are made after the children have been removed from the home for 90 days or more, and the parent has been removed from Medicaid.

Substance abuse treatment data shows approximately 3% to 5% of open cases are referred for chemical dependency assessments. The low number of referrals is believed to be directly related to two factors: 1) CA social workers not identifying alcohol and other drug use as contributing to alleged abuse or neglect and making appropriate referrals; and/or 2) lack of public funding to allow immediate access for chemical dependency assessments and treatment for CA clients. The goal is to increase the number of parents who receive substance abuse screening, assessment, and treatment when they are at risk of having their parental rights terminated. This may be accomplished by: 1) expediting the screening, assessment, treatment and reunification of parents who are at risk of having their parental rights terminated and losing access to Medicaid and TANF; and 2) expanding DASA funded services that prioritize and target this population.

The primary benefit of CA clients accessing treatment quickly is stability for the children; either through faster reunification or termination of parental rights if the parents choose not to participate in treatment. Savings would be realized for CA through reduced numbers of dependency cases filed as a greater number of CA clients are referred for assessments and engage in treatment. Potential savings include reduced foster care and legal costs. Research shows that chemical dependency treatment reduces medical costs and arrests, and improves employability.

To increase the number of CA involved parents who ac-

cess state funded treatment,

a number of actions were proposed during the 2007 Legislative session. The Legislature provided limited funding for County contracts to provide assessment, detoxification, outpatient treatment, and case management services to clients who are not Medicaid eligible and are seeking to remain or reunify with their families. These

patients are known as "CA Parents in Reunification" and will have priority status.

The County-funded Chemical Dependency Professionals (CDP) in the CA offices should be the primary source of referrals and will screen for and refer to appropriate services. CA social workers may refer if a CA CDP is not available in their local office. CA CDP's (or social workers when necessary) will identify patients as "CA Parents in Reunification" on the referral form.

Counties funded for CA CDP's for the 2007-2009 biennium are: Clark, King, Pierce, Snohomish, Spokane, and Yakima. For more information contact David Jefferson, DASA's Adolescent Grant Treatment Coordinator at jefferd@dshs.wa.gov, or Sue Green, DASA's Family Services Manager, at greensr@dshs.wa.gov.



To continue bringing you useful information in FOCUS, let us know what matters most to you, and the drug prevention and recovery news and successes happening in your community. Send your comments and information to Deb Schnellman at schneda@ dshs.wa.gov.

ONDCP Launches Anti-Meth Media Campaign in Washington State

Effort Provides Message of Hope to Communities

In September the Office of National Drug Control Policy launched a four-month education campaign to prevent methamphetamine use among Washington residents, and encourage users to seek treatment.

Seattle residents were featured in the Campaign's photography exhibit titled, "Life After Meth." The photo exhibit features testimonials of former users, addressing the consequences of meth and their successful struggles to overcome addiction, as well as profiles of treatment providers, and criminal justice and law enforcement officials who are fighting meth on the frontlines.

Josie, a counselor with Recovery Centers of King County, is featured in one of the photos, along with her story of recovery. Josie was introduced to meth in college, became addicted, and used meth for six years. After losing custody of her two sons, she entered treatment and committed herself to healing. Josie went back to school and is working towards a degree in Human Services. Images of what her sons went through because of her disease keep Josie from using meth again. Josie encourages others to not give up, saying "Take it one minute, one day at a time, and stay committed to recovery."

Organizations committed to preventing and treating drug abuse are encouraged to borrow and display the traveling exhibit of photos, by contacting the Washington State Alcohol/



Drug Clearinghouse at 1-800-662-9111.

The campaign includes TV, newspaper and radio ads which provide a national help-line number and a website for more information. Callers who want to know about treatment options in Washington State are directed to the Washington Alcohol/Drug Help Line.

Ads for community newsletters and newspapers can be downloaded from www.methresources.gov. For information about localizing this campaign, contact Deb Schnellman at schneda@dshs.wa.gov.

Washington Communities Promote Recovery Month

During National Alcohol and Other Drug Addiction Recovery Month in September, many organizations got involved in educating their local communities about addiction and the treatment and recovery resources

that are available. One organization, Providence Behavioral Health Services, partnered with others to sponsor a "Recovery Fair" at the Everett Mall with information about preventing and treating drug addiction. The partners included Valley General Hospital, Snohomish Regional Task Force, the Washington State Alcohol/Drug Clearinghouse and 24 Hour Helpline, Snohomish 12-Step Education, Phoenix Counseling Consultants, Salvation Army and Crosby Recovery Center.

Recovery in Action

PROVIDENCE BEHAVIORAL HEALTH SERVICES
Serving the community for over 20 years

Tiffanie Daer and Bob Pederson, Chemical Dependency Professionals with Providence Behavioral Health Services, handing out treatment and recovery information at the Everett Mall.

"We had a very large crowd at our display — it

was a very successful event" said Sue Griffith, Clinical Supervisor for Providence Behavioral Health Services. "We made good connections with other agencies and handed out lots of materials to the public."

Other communities stepped up to sponsor and organize recovery walks, barbeques, concerts, health fairs, and forums. Information and tools for promoting Recovery Month are available at www.recoverymonth.gov.



New Video Provides Information About Adolescent Treatment

The Washington State Teenline, the Washington State Division of Alcohol and Substance Abuse, and the Center for Substance Abuse Treatment have partnered to produce a new video to help families navigate the adolescent treatment system in Washington. To view Make the Connection, and order a free copy, go to http://theteenline.org/csatsite/index.html.

New Drug-Free Communities Grantees

Congratulations to three Washington communities awarded funding under the federal Drug Free Communities Program (DFC):

- Quincy Communities that Care
- Mercer Island Communities That Care Coaltion
- Prevent! The Substance Abuse Prevention Coalition of Clark County (ESD 112).

The DFC program provides grants of up to \$500,000 over five years to community organizations that facilitate citizen participation in local drug prevention efforts. Coalitions are made up of community leaders, parents, youth, teachers, religious and fraternal organizations, health care and business professionals, law enforcement, and the media.

Grantees are selected through a competitive peer-review process. To qualify for matching grants, all awardees must have at least a six-month history of working together on substance abuse reduction initiatives, have representation from 12 specific sectors of the community, develop a long-term plan to reduce substance abuse, and participate in a national evaluation of the DFC program.

Community coalitions working on alcohol and other drug prevention efforts are encouraged to apply for funding. For information or technical assistance, contact Stephanie Wise at (509) 225-6254 or wisesv1@dshs.wa.gov. Stephanie is the DASA Region 2 Prevention Manager, and also plays a key role in coordinating efforts among Drug Free Community Grantee's in Washington State.

Darryn's Recovery Story

From living under a tree behind the Peking Palace to living in an apartment with a pool and free cable, Darryn has come a long way in two years. Central Washington Comprehensive Mental Health's Opiate Substitution Program (more commonly known as the Methadone Program) and ACT/NOW Human Resources have both been instrumental in his successful transition.

Darryn arrived in Yakima in the winter of 2001. It was especially cold for someone who had spent the last seven years in an Arizona penitentiary. He remembered being introduced to heroin during the final two years of his sentence.

Constant drug abuse is a path that has led many to early death. Darryn chose to enter our Opiate Substitution Program, which counters the effects of opiate addiction through the use of the legal, longacting synthetic narcotic medicine called methadone. A daily dose of methadone is prescribed by a CWCMH physician to effectively eliminate the withdrawal symptoms and reduce the craving for heroin and other opiates.

The program worked for Darryn for over two years, but he never really recovered from his addiction and once again found himself using. His life spiraled out-of-control, eventually bringing him to the tree behind the Peking Palace. "I had a mattress and some cardboard to create a kind of room for my girlfriend and me," Darryn says.

Robin Heilman, owner of ACT/NOW, noticed Darryn's living conditions when they moved into their new offices. "I started talking to him one day,"



she explains. "We kept talking more and more. He would come into the office for coffee and to warm up."

Robin became determined to get him off the street. She got Darryn and his girlfriend into the Cascade Apartments, but they were kicked out for her drug use. Then she got them a place at a motel for a couple of weeks, then back to the apartments. During this time, Darryn came back to the Opiate Substitution Program he had earlier abandoned. Judy Newland was assigned as his counselor and that has made the difference this time.

"I believe without her I wouldn't have made it this time either," he says today. Judy is equally complimentary of Darryn. "He has been a pleasure to work with because he takes his recovery program very seriously. It's really paid off for Darryn".

Judy developed a treatment plan for Darryn and he followed it. Once accomplished, she drew up another plan. He has had four treatment plans over the past two years. Each one gets more ambitious. He works hard to complete each one.

"She saw in me that I had a desire to become a better person", said Darryn. Robin must have also seen that desire. She initially let him do odd jobs around the office. These jobs have grown into a position of responsibility as the graveyard check-in person for one of their larger employers. Once his girlfriend became drug free about a year ago, Robin got her a job as well.

"Darryn has made some remarkable changes in his life and worked hard to accomplish his goals," says Judy. "I am so pleased for all his success".

Darryn takes methadone every day - without it he would quickly become addicted to some other substance. Such is the reality of Type 1 addiction. Just as important, according to Darryn, are the individual and group counseling sessions. Those are the times he learns the skills necessary for his continued success. He learns about nutrition, proper medical care, and about different types of addictions. He learns that he can maintain recovery. Darryn views his life with a special type of optimism that comes from having seen, and experienced, the worst life has to offer.

"It's easy to blame people for things that go wrong in your life, but it is better to give people credit for things that go right".

Darryn, Robin, and Judy must surely share credit for what has gone right in Darryn's life the past two years.

Thanks to Judy Newland, Opiate Substitution Program, Central Washington Comprehensive Mental Health, for submitting this recovery story.

King County Youth Program Receives National Honors

Award is centerpiece of local Reclaiming Futures Five-Year Celebration

In September King County received one of the first-ever Science to Service awards for best practices and innovation in substance abuse treatment. Separate ceremonies celebrated the achievement in Washington, D.C. and Seattle.

King County was honored for successfully implementing an assessment tool called the Global Appraisal of Individual Needs



(GAIN). The GAIN is a progressive and integrated series of measures and computer applications designed to support substance abuse treatment practices, including initial screening; brief interventions, and referrals to ancillary services. The GAIN provides a standardized clinical assessment that providers use in diagnosing, placing, and treating patients within the King County provider network.

Launched in 2005, the award-winning project is a key element in the ongoing effort to be more responsive to the needs of at-risk youth. Seattle/King County now has the highest treatment completion and retention rates for youth in the Washington State.

"As recently as 2001, about 33 percent of youth were completing treatment, and today almost 60 percent are completing treatment," said Jim Vollendroff, Assistant Division Director and the Prevention/Treatment Coordinator for King County. "This is an incredible accomplishment by our provider community in engaging and serving young people."

The Substance Abuse and Mental Health Services Administration (SAMHSA) created the awards program to recognize exemplary achievement by public sector and community organizations providing evidence-based programs to prevent and treat mental illness and substance abuse. King County was one of 20 programs in 15 states to receive SAMHSA's inaugural awards at a ceremony in Washington, D.C.

King County shares its national recognition with many partners, including community treatment providers and criminal justice agencies. A local Science to Service award was presented by the county to the Center for Human Services of Shoreline to acknowledge that agency's exemplary commitment to implementing the GAIN within their agency.

For more information about the Science to Service Award or Reclaiming Futures, contact Jim Vollendroff, King County Mental Health, Chemical Abuse and Dependency Services Division, at 206-263-8903.

SPF-SIG Communities Moving Forward

The statewide advisory council for Washington's Strategic Prevention Framework-State Incentive Grant (SPF-SIG) convened in November to hear from the project's 12 funded communities about their community planning processes, programs and strategies they have identified to meet community needs.

The SPF-SIG project is a five-year federal grant that requires funded communities to complete a very comprehensive assessment and planning process before selecting programs and strategies to implement.

As a result of their planning processes, SPF-SIG communities have selected a total of 81 prevention programs and strategies. The most commonly selected programs by the communities were the evidence-based parenting programs Strengthening Families for parents of 10-14 year olds, Guiding Good Choices, and Life Skills Training. In addition to choosing curriculum-based programs, the communities also identified strategies to try to impact the community attitudes and norms relating to underage drinking.

Washington's SPF-SIG project is designed as a research project, so the community activities at each step of the planning process were collected and evaluated. The lessons learned through implementation of the project are being compiled into a series of training modules and informational materials so that the larger state prevention system can begin learning from the SPF-SIG experience now.

For more information about the SPF-SIG project, please contact Scott Waller, SPF-SIG Project Director, (360) 725-3782, wallesb@dshs.wa.gov.



Last spring the Duwamish Language and Dance Group (T'ilibshudub or "Singing Feet") hosted its' 5th annual Children's Potlatch at Chief Sealth High School in Seattle. Children of all ages and backgrounds were invited to participate in free arts and crafts, storytelling, traditional song and dance, and food and drink. The event was sponsored by the state Division of Alcohol and Substance Abuse, Duwamish Tribal Services, and Small Tribes of Western Washington.

Problem Gambling Program Completes First Biennium

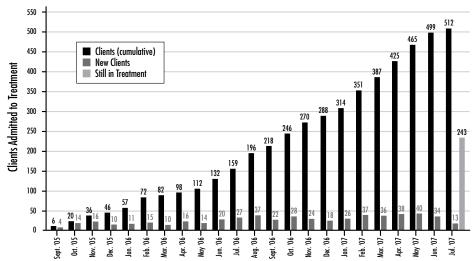
By Linda Graves, Problem Gambling Program Manager

The DASA Problem Gambling Program has finished its first biennium with quite a list of accomplishments. The program was established as the result of Engrossed Substitute House Bill 1031 (ESHB 1031) passed in the 2005 legislative session. The Division of Alcohol and Substance Abuse was charged with carrying out the mandates of the legislation. There were several incremental steps that needed to be accomplished in order to have a successful prevention and treatment network for problem gamblers throughout the state. Some of those steps included:

- Hiring a program manager
- Establishing an advisory committee of stakeholders that meets regularly and is active in advising the work of the Problem Gambling Program.
- Ensuring quality helpline services with live voice response 24/7.
- Setting state-funded treatment eligibility criteria, and finding treatment providers.
- Training treatment providers, and providing continuing education to establish a proficient problem gambling treatment network.
- Writing and monitoring contracts.
- Establishing billing and payment procedures, and data collection systems.
- Launching a statewide problem gambling awareness and education campaign: www.notagame.org.

By the end of the biennium, the Problem Gambling Program had treated 499 gamblers and family members, through contracts with 25 different agencies and sole proprietors at 29 sites.

The graph below illustrates the number of clients served by the program:



Almost half of the clients admitted to treatment remained in treatment at the end of the biennium. We've also learned that:

- Women outnumbered men in treatment 3:2.
- Three out of four women in treatment are over 40 years of age.
- Half of the clients are married.
- King County had the most clients treated for problem gambling (114), with Yakima, Spokane, and Skagit Counties each treating between 20-30 clients.

For more information about Washington's problem gambling program contact Linda Graves at gravell@dshs.wa.gov. \triangle

Food Stamp Endorsement for Faith-Based Organizations

By Dennis W. Malmer, DASA Certification Section Supervisor

The Department of Social and Health Services (DSHS), Division of Alcohol and Substance Abuse (DASA) has developed a process to enable Faith-Based Organizations (FBOs) or Community Drug and/or Alcohol (DAA) treatment centers to apply to DASA for a food stamp endorsement. This applies to FBOs and DAAs that are not already licensed or certified by Washington State. With a food stamp endorsement from DASA, residents at a FBO or DAA may then participate in the federal Food Stamp Program provided the agency is also a recognized federal Food Stamp Retailer.

The DSHS Division of Employment and Assistance Programs is working with FBOs and DAAs to secure their recognition as a federal Food Stamp Retailer, while DASA provides FBOs and DAAs with the food stamp endorsement. This is outlined in a recent memo from the U.S. Department of Agriculture, Food, and Nutrition Service found at http://www.fns.usda.gov/fsp/rules/Memo/06/030806.pdf.

The DASA food stamp endorsement is issued solely to help patients participate in the federal Food Stamp Program. It does not entitle a FBO or DAA to Title XIX funding, or to DASA licensing or certification for chemical dependency treatment services. If a FBO or DAA would like to pursue DASA certification as a chemical dependency service provider, a separate application process is available. The application can be found on DASA's website at http://www1.dshs.wa.gov/dasa/services/certification/agencycertification.shtml.

DASA has issued seven food stamp endorsements so far. To apply for DASA food stamp endorsement, contact Dennis Malmer at (360) 725-3747, toll free at 1-877-301-4557, or by email at malmedw@dshs.wa.gov.

Granite Falls Wins National Award for Prevention

The Granite Falls School District in Snohomish County has won the Science to Service Award for its elementary, middle school and high school Life Skills Training curriculum in the substance abuse prevention category. The Science to Service award was created as a way of recognizing community-based organizations or coalitions that have shown exemplary implementation of evidence-based mental health and substance abuse interventions. The award is given by the Substance Abuse and Mental Health Services Administration.

Julie Bartlett, a Substance Abuse Prevention Coordinator with Snohomish County Human Services, nominated the school district for the award. Bartlett stated, "The Granite Falls School District has become a role model in our county. They have persevered and met each obstacle with a firm commitment to find a solution, allowing them to continue to work toward their goals."

The Granite Falls Life Skills Training program was first researched and implemented by Tom Arlt, the district's prevention coordinator, in 2001 for middle school students. It was expanded to elementary students in 2005 and high school students in 2006. The program, has been delivered with up to a 93% fidelity rate (above the 90% national level).

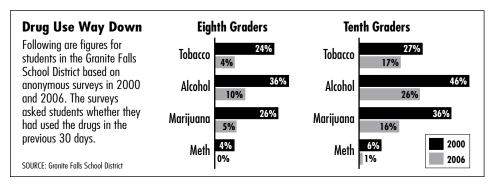
The District's 2006 Healthy Youth Survey results showed Granite Falls had one of the most dramatic declines in drug use of any school district in the state. For example, results show a 27%, 21%, and 20% decline in alcohol, marijuana, and tobacco use for 8th graders over six-years. In

the same six year period results showed a 20%, 20%, and 10% decline in marijuana, alcohol, and tobacco use for tenth grade students. Meth use for 8th graders went down from 4.5% in 2002 to 0 in 2006, and for 10th graders went down from 6% to 1% for 10th graders.

The Life Skills curriculum includes prevention information, promoting anti-drug norms, drug refusal skills and personal self-management and social skills. The program covers topics such as myths and realities of drugs and alcohol, coping with anxiety and anger, communication and social skills, resolving conflicts and making positive, healthy choices. The Science to Service award recognizes the implementation of the Life Skills program with such a high fidelity rate and the declines shown in the Healthy Youth Survey as some of the most positive results in the nation.

The District began the development of a Community Coalition in 2003 to target youth prevention efforts to reduce substance abuse rates. In addition to the Life Skills curriculum, the District maintains a mentor program for 45 students in grades K-12 and through a five-year \$500,000.00 Drug Free Communities Grant, has opened a Community Resource center that provides additional prevention strategies as well as mental health and parenting programs.

Granite Fall's Life Skills program is supported by the Snohomish County Human Service's Prevention Program, and the Washington State Division of Alcohol and Substance Abuse.



COD Conference Attracts Record Attendance

The statewide Co-Occurring Disorders (COD) Conference, held October 1-2 in Yakima, attracted a record attendance of 750 people. The conference featured 12 tracks, including a new medical track offering continuing education credits for medical staff. Keynote presenters included Ken Minkoff, M.D., Carlo de Clemente, Ph.D., Susan Astley, Ph.D., Darryl Inaba, Pharm.D., and Dennis Moore, Ed.D.

The following people and programs were recognized at the conference:

- Individual Achievement Awards: Mary Jacobs, Lifeline Connection's Deaf Program, and Chris Larson, recently retired from the Integrated Crisis Response and Involuntary Treatment Pilot Program in Pierce County.
- Lifetime Achievement Award: Anita Cornell, Eastern State Hospital.
- Exemplary Advocate Award: Joe Ingram, a consumer advocate from the Seattle area, and Senator Hargrove.
- Outstanding Service Award: Hotel Hope in Vancouver, Hope Options from Seattle, and the two intensive case management programs (Thurston/Mason-Providence St. Peter and Behavioral Health Resources, and King County Intensive Case Management).

The COD conference is sponsored by the Providence Everett Medical Center, the Co-occurring Disorders Interagency Advisory Committee, and the following Washington State agencies: Division of Alcohol and Substance Abuse, Mental Health Division, Juvenile Rehabilitation Administration, Division of Development Disabilities, Department of Corrections, Department of Health-Tobacco Prevention and Control Program, and the Aging and Disability Services Administration.

Collaborating to Prevent Childhood Drinking

National, state and community agencies continue to work together to reduce our nation's number-one drug problem.

After the Marin Institute released Alcohol, Energy Drinks, and Youth: A Dangerous Mix (http://www. StopAlcopops.com/energy drink report.htm) Attorneys General from Washington and 28 other states signed a letter to the Alcohol and Tobacco Tax and Trade Bureau asking them to investigate the classification of alcoholic energy drinks. They also listed a number of ads to investigate for misleading health-related claims about the products' effects. The products mentioned included Rock Star 21, Miller Brewing Company's Sparks and Sparks Plus, Anheuser-Busch's Bud Extra, and Charge Beverages' Liquid Charge and Liquid Core. The makers of Rockstar 21 recently announced they stopped production because of negative publicity from the Attorneys General letter, and lack of sales.

Here are recent actions in Washington to keep kids healthy and alcohol-free:

Statewide Efforts

The Washington State Division of Alcohol and Substance Abuse secured an additional \$350,000 from the federal Office of Juvenile Justice and Delinquency Prevention. The grant will allow the Washington State Coalition to Reduce Underage Drinking (RUaD) to continue important education and policy work, including:

- Continuing to promote the Start Talking campaign messages (www.StartTalkingNow.org)
- Working on reducing youth exposure to alcohol marketing
- Continuing to support the work of local coalitions
- Providing underage drinking prevention training and other resources at the 2008 Prevention Summit.

With encouragement from RUaD members, the Washington State Medical Association printed an article for parents in their statewide patient newsletter with information from the Start Talking website. The newsletter is available free to Washington physicians for their waiting and exam rooms. RUaD continues to seek partners to reach more parents with information about reducing underage drinking.

Go Mobile Advertising, www.gomobile.com, has shown that they care about kids by donating one-year of advertising for the Start Talking campaign on mobile billboards in Everett, Spokane, Seattle, Vancouver, and Kennewick – an advertising value of \$200,000! Start Talking messages will be seen by thousands of daily commuters and at sporting, entertainment and retail events.

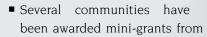
After a billboard ad appeared in Olympia featuring a giant can of Budweiser, the Budweiser horses, and the date of the Puyallup State Fair, the RUaD coalition sent a letter to the Puyallup Fair Board letting them know that kids and alcohol don't mix. Some prevention advocates have successfully eliminated beer gardens and other alcohol promotions at their county fairs, allowing young people a place to have fun without being encouraged to drink. Now is a good time to encourage other fair boards to put a higher priority on the health and safety of children, and permanently ban alcohol sponsorships.

Community Efforts

■ Brian McCrady of the Cowlitz Substance Abuse Coalition, and Kelso High School's Students Against Destructive Decision's club (SADD), are working to convince their local Fred Meyer store to yank drinking games Drinko and Beer Pong off its shelves. Such games "express blatant disregard for the dangers of alcohol poisoning and promote alcohol abuse," Brian McCrady wrote in a letter to Fred Meyer's corporate office in Portland. Letter-writing campaigns often get results. A national letter-writing campaign pressured Kohl's and Linens-n-Things to pull drinking games off their shelves earlier this year, and Target discontinued selling the games through its Web site.



■ Spokane County Community Services launched a six-month Start Talking campaign on Spokane public transit. They also printed the website on bookmarks, magnets and key rings, and handed them out at the county fair. For more information about Spokane county's campaign, go to www.spokanecountyprevention.org.



DASA and are implementing projects that support RUaD's priorities. The communities are Anacortes, Grays Harbor, Jamestown S'Klallam, Jefferson County, Mercer Island, Sumner, Puyallup, Vancouver, Western Washington University, and Washington State University. Here are two examples of strategies that many grantees are implementing:

- Clark County PREVENT! Coalition held their first of three Community Conversations in October at Battleground High School. PREVENT! partnered with three geographically different community groups to create a series of powerful events addressing underage drinking tailored for each community's needs. Battle Ground High School's forum included presentations by youth and adults, and opportunities to share community concerns.
- The Puyallup Police Department used their RUaD grant to place Zero Tolerance for Underage Drinking signs throughout the city, and sponsored teen party patrols to reduce the number of injuries and deaths during homecoming. As a result of the party patrols, youth were arrested for possession, they met with counselors after their arrest, and parents were given information about how they can prevent underage drinking. News coverage appeared on three tv stations and in the Puyallup Herald newspaper.

Even with limited funding we are making progress in educating parents and other adults about ways to keep kids alcohol-free, but there is much more to do. RUaD encourages every organization committed to healthy kids and families to order the free Start Talking bookmarks, posters and pencils from the Washington State Alcohol/Drug Clearinghouse. Contact them at clearinghouse@adhl. org, 206-725-9696, or toll free: 1-800-662-9111.

The "What Should I Say" page of the www.StartTalkingNow. org website has now been translated into Spanish, and the website has received over 100,000 hits since the statewide campaign launched in March. We need your help to let more parents know about the website. To download the Start Talking website banner to your agency's web page, go to http://wwwl.dshs.wa.gov/dasa.

Results from the 2006 National Survey on Drug Use and Health

The Substance Abuse and Mental Health Services Administration (SAMHSA) has released a report on the 2006 National Survey on Drug Use and Health (NSDUH). The report provides substance use, abuse, and dependence prevalence data, mental health measures, and additional related variables for the nation. Mental health measures include depression, serious psychological distress, co-occurring depression and substance use, treatment for mental health problems, reasons for not receiving mental health treatment, and unmet treatment need. The report is available online at http://oas.samhsa.gov/nsduhLatest. htm. To order a hard copy of the report, visit http://ncadistore.samhsa.gov/catalog/productDetails.aspx?ProductID=17735.

A press release of the survey, PowerPoint slides, and detailed tables with data on underage binge and heavy drinking, risk and protective factors and youth prevention measures, mental health treatment, and illicit drug use by adults can be accessed at http://oas.samhsa.gov/NSDUHLatest.htm.

Study Links Adverse Childhood Experiences to Substance Abuse

In October 260 people gathered in Bellingham to hear Dr. Robert Anda present information about the ACE study (Adverse Childhood Experiences). Dr. Anda highlighted the impact that ACEs have on substance abuse, mental health, domestic violence, neglect, obesity, and a number of other important health and community issues.

The study information provided a foundation to discuss next steps for positive change.

Several participants requested additional training for their program and staff, and wanted to plan next steps in Whatcom County. Many said they would use the information in their current work.

The training was coordinated by the Whatcom County Health Department, Whatcom Family and Community Network, and the state Division of Alcohol and Substance Abuse. Sponsors of the event also included the DSHS-Division of Children and Family Services, Brigid Collins Family Support Center, Opportunity Council, and Whatcom County Juvenile Probation. For more information about the ACE Study, visit www.acestudy.org.



This two-sided poster in English and Spanish is available free of charge by contacting the Washington State Alcohol/Drug Clearinghouse at 1-800-662-9111 or clearinghouse@adhl.org. A PDF file of the poster is available at www1.dshs.wa.gov/pdf/hrsa/dasa/UDrinkULose24-359.pdf.



This mailing insert includes screening questions for drug dependency. It's available from the Washington State Alcohol/ Drug Clearinghouse.

How do I know if I need

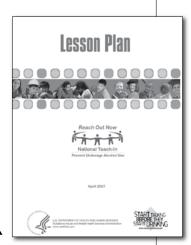
addiction treatment these questions, call the Alcohol/Drug Helpline for confidential, no-cost infor Have you spent more time drinking or using than you intended to? Have you ever neglected your responsibilities because of using alcohol or drugs? Have you felt you wanted or needed to cut down on your drink-ing or drug use in the last year? Has anyone else ever told you they objected to your alcohol or drug use? Have you found yourself preoccu pied with drinking or using? Have you ever used alcohol or drugs to relieve sadness, anger or Alcohol and Drug 24 Hour Helpline 1-800-562-1240 Treatment Works! Department of Social sion of Alcohol and Substance Abus www.1.dshs.wa.gov/dasa

BACK

Reach Out Now

Reach Out Now, an alcohol prevention curriculum. was sent to 5th- and 6th-grade classrooms across the country. Reach Out Now is jointly sponsored by the Substance Abuse and Mental Health Services Administration, and Scholastic, Inc. Prevention providers are encouraged to contact your teachers and school principals to offer your support.

To view the 4-page lesson plans, "take-home" packet for parents, and activities for in-class and home use, visit www.teachin.samhsa.gov and click on the "materials" button on the top of the page.



Dan Cable Joins DASA's **Region 1 Team**

In September DASA welcomed Dan Cable as the new Region 1 Treatment Manager. Dan had been the Program Administrator for Klallam Counseling Services, with the Lower Elwha Klallam Tribe, since 1999. Dan's 14 years of chemical dependency experience will be an asset to DASA and Region 1 providers. Dan can be reached at cabledh@dshs.wa.gov.

FRONT

out about treatment at no cost: 1-800-562-1240

many ways.

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neighbors

Institute Honors Exemplary Treatment Professionals

The recent statewide Institute on Addiction Treatment, held in Tacoma, challenged providers to think out of the box to provide comprehensive, client focused treatment services. The DASA-sponsored Institute included a plenary from Dr. Westley Clark, Director of the Center for Substance Abuse Treatment, Dr. Fred Dyer, Joan Zweben and a live broadcast from Neil Scott's Recovery Coast to Coast radio show. A group of students from Korea also attended the Institute, networking with their American peers.

THE FOLLOWING DEDICATED **PROFESSIONALS WERE** RECOGNIZED WITH AWARDS:

LIFETIME YOUTH SERVICE AWARD

Dean Braxton

OUTSTANDING COLLABORATOR

Sharon Estee

INNOVATIVE ADULT PROGRAM

The Hepatitis/AIDS/Substance Abuse Program (HASAP) and staff, which include Rodslyn Kenney, CDP, Steven Sharp, CDP, Javier Galindo, CDP, Barbara McHenry, CDP, and Katherine McDougall, CDP

INNOVATIVE YOUTH PROGRAM

Spokane County Community Services Daybreak of Spokane

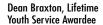
NATIVE Project

Northeast Washington Treatment Alternatives



Dr. Westley Clark, CSAT Director (left), being interviewed by Neil Scott, host of Recovery Coast to Coast.







Sharon Estee. Outstandina Collaborator Awardee, and Stephen O'Neil. DASA



Innovative Adult **Program Awardees** (left to right); Rodslyn Kenney, Barbara McHenry, Katherine McDougall, Javier Galindo, and conference organizer Pamala Sacks.

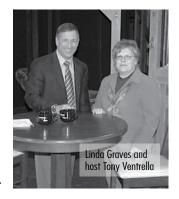


Comcast Partners with DASA

Comcast's public affairs show for cable TV, Local Edition, has been a valuable partner this year in helping DASA raise awareness of two serious problems in our state — problem gambling and underage drinking. Comcast produced and aired interviews with DASA staff Linda Graves in May and Michael Langer in August. During the interviews, the websites for both education campaigns appeared on-screen: www.NotaGame.org, sponsored by DASA, and www.

StartTalkingNow.org, sponsored by the Washington State Coalition to Reduce Underage Drinking. The interviews aired 100 times on CNN Headline News during a two-week period, for a total airtime value of \$30,000.

Comcast has shown that they care about Washington's communities and we appreciate their support.



WASBIRT — Looking to the Future

By Stephen H. O'Neil, Project Director

The Washington State Screening, Brief Intervention, Referral, and Treatment Project began its final year of federal funding on October 1st. As of September 2007 WASBIRT counselors had screened over 80,000 patients, performed

over 39,000 brief interventions, and engaged nearly 3,000 individuals in community based substance use services.

WASBIRT has met with remarkable success as an evidence-based practice that has helped thousands of citizens reduce their risk of substance use related problems or enter treatment for a substance use disorder. In addition. WASBIRT has established new relation-

As of September 2007 WASBIRT counselors had screened over 80,000 patients, performed over 39,000 brief interventions. and engaged nearly 3,000 individuals in community based substance use services.

ships between the medical and substance use provider system and enhanced the existing continuum of care.

During this last year of WASBIRT funding DASA and its partners are working together to ensure that this innovative program is sustained and continues to benefit the citizens of Washington State.

If you have any questions about WASBIRT, please contact Steve O'Neil at (360) 725-3718; toll free at 1-877-301-4557, or by e-mail at oneilsh@ dshs.wa.gov. 🛳

Chief Nick Merritt, Ferry County Drug Endangered Children program



In November state and community drug prevention leaders gathered to share successful strategies for keeping young people drug-free at the 2007 Washington State Drug Prevention Summit in Vancouver.

"Preventing alcohol, tobacco and other drug misuse, and the harm it causes our youth, families and communities, is a shared responsibility,"

Washington Communities Share Strategies at Prevention Summit

said Doug Allen, director of the Division of Alcohol and Substance Abuse (DASA) in the Department of Social and Health Services. "State and community partners, working together, are the key

Ed Neunherz, Spokane County



Volunteer



Agency Award: Greater Spokane Substance Abuse Council



Melanie Hopkins, Kittitas County Public Health and Safety Network



Jim Borte, Clallam County Sheriff Department



Rufus Woods, Wenatchee World Newspaper

to supporting healthy youth and families."

The Summit opened with the Cowlitz Tribe Drumming Group and a Color Guard flag ceremony. The Summit's theme was It's a Simple Choice – Just Use Your Voice." A Youth Rally took place outside of the conference site.

The summit featured more than 30 workshops and plenary presentations for parents, youth, prevention and treatment professionals, educators and law enforcement officials from around the state. Participants learned how to create long-term, healthy changes in their families and communities, by understanding the effects of alcohol, tobacco and other drug misuse, reducing the impact of alcohol and tobacco marketing, recognizing the risks of gambling, and learning how to provide culturally appropriate programs.

Lt. Governor Brad Owen presented Exemplary Prevention Awards, honoring effective programs and dedicated individuals and groups around the state. This year's winners are:

- Individual and Agency Award: Patricia Ike and the Yakama Nation Comprehensive Community Alcoholism Program.
- Media Award: Rufus Woods, Wenatchee World Newspaper.
- Lifetime Achievement: Melanie Hopkins, Kittitas County Community Public Health and Safety Network, and Jim Borte, Clallam County Sheriff's Dept.
- Individual Award: Ed Neunherz, Volunteer in Spokane County
- Agency Award: The Greater Spokane Substance Abuse Council
- Group Awards: Teens Against Tobacco Use Statewide Team, and Ferry County Drug Endangered Children's Task Force.

Next year's Prevention Summit will be held in Yakima. For more information about the Summit, contact Steve Brown at brownsg@dshs.wa.gov.



Patricia Ike, Yakama Nation Comprehensive Community Alcoholism Program



Teens Against Tobacco Use — Statewide Team

WIG Update Available Online

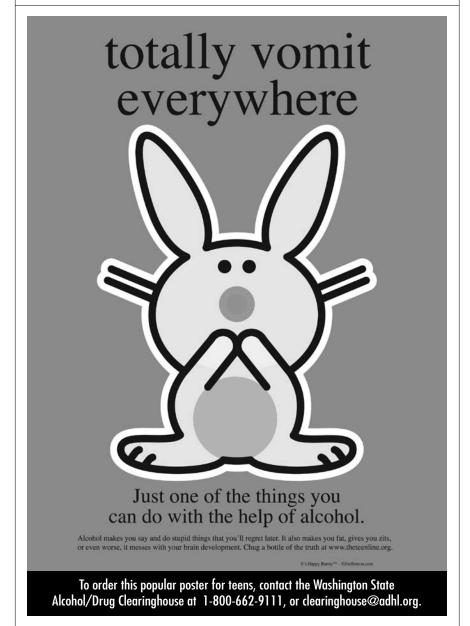
By Deb Cummins, DASA Certification Policy Manager

The Washington Administrative Code (WAC) 388-805 Implementation Guide (WIG) was updated in October and includes the following changes:

- The WAC revisions adopted June 17, 2006.
- Updated references and new topics.
- Updated and new web links, including WAC Section 325 to the "sample" multi-party release of information form. (This relates to Department of Corrections supervised and court ordered patients.)

One copy of the WIG will be mailed to each certified treatment agency and other interested parties. The WIG is available on the DASA web site: http://www1.dshs.wa.gov/dasa/services/certification/. Printed copies can be requested from the Washington State Alcohol/Drug Clearinghouse by emailing them at clearinghouse@adhl.org, or calling them at 206-725-9696 or 1-800-662-9111.

For questions about the WIG, contact Deb Cummins at cummida@dshs. wa.gov.



Satisfied With Treatment continued from Front Cover

- Eighty-six percent of offenders participating in the Department of Corrections (DOC) treatment programs and 83 percent of patients receiving treatment in programs administered by the Juvenile Rehabilitation Administration (JRA) reported that they were very or mostly satisfied with the service they received.
- Ninety-two percent of offenders in DOC treatment programs and 89 percent of patients in JRA treatment programs reported that staff treated them with respect.
- Eighty-five percent of those who identified themselves as multiracial or being of other race or ethnicity appeared to be the lowest proportion of patients reporting that they were very or mostly satisfied with the service they received among adults enrolled in residential community-based programs.
- The proportion of youth patients in communitybased residential treatment reporting that they were satisfied with the services they received fell from 90 percent in 2006 to 82 percent in 2007.
- For JRA residential treatment, the proportion of patients reporting that they were very or mostly satisfied with the service they received rose from 60 percent in 2006 to 84 percent in 2007, while for JRA outpatient treatment the level rose from 67 percent in 2006 to 82 percent in 2007.

DASA has recently released the results of the survey in a report entitled *Patients Speak Out* 2007. The report contains some responses from patients about their treatment program. One patient wrote: "This program saved my life. It found and treated my T.B. which I didn't know I had before I came here." Another patient reported "Everything that has happened to me in this program has given me the ability to recognize that I have a chronic disease." The report also includes quotes from treatment providers describing how the survey has helped them identify areas of improvement, market their programs, seek funding, and create better services for their patients.

For copies of the report, contact the Washington State Alcohol/Drug Clearinghouse at 1-800-662-9111 or (206) 725-9696 (within Seattle or outside Washington State), or clearinghouse@adhl.org. The report is also available online at http://www1.dshs.wa.gov/dasa. For questions about the survey, contact Felix Rodriguez at (360) 725-3761 or rodrifi@dshs.wa.gov.

Upcoming Education and Awareness Events: December 2007 — February 2008



DECEMBER '07

NATIONAL DRUNK AND DRUGGED DRIVING PREVENTION MONTH

www.cdc.gov/ncipc/duip/spotlite/3d.htm



FEBRUARY '08

NATIONAL CHILDREN OF ALCOHOLICS WEEK

SAPST Trainings Offered in 2008

The Washington State Division of Alcohol and Substance Abuse will sponsor a series of Substance Abuse Prevention Specialists Trainings (SAPST) across the state during 2008. Over 1,000 prevention professionals and volunteers have participated in the SAPST in recent years. The next training series will be held January 28-February 1 in SeaTac. To access the SAPST training schedule and registration information, and information about DASA-sponsored conferences, visit www.casat.org.



JANUARY '08

NATIONAL BIRTH DEFECTS AWARENESS MONTH

NATIONAL MENTORING MONTH

24 THANK YOUR MENTOR DAY

Olympia, WA

Contact: Tom Pennella at pennetx@dshs.wa.gov or go to www.WhoMentoredYou.org

24-25 CLINICAL SUPERVISION II TRAINING

Seattle, WA

Contact: Judy Wangler at 503-373-1322

28- SUBSTANCE ABUSE PREVENTION SPECIALIST Feb. 1 TRAINING

SeaTac, WA

Contact: Matt Brown at 775-682-8538 or mbrown@casat.org or Robin Roberts at 360-725-3734 or roberrl@dshs.wa.gov

2008 DASA-Sponsored Conferences:

May 9

Saying It Out Loud, Shoreline Contact: Jeanette Demianew at demiajm@dshs.wa.gov

June 25-27

Institute on Addictions Treatment, Yakima Contact: Virginia Ochoa at

ochoava@dshs.wa.gov

Sept 29-30

Co-Occurring Disorders, Yakima Contact: Ruth Leonard at leonamr@dshs.wa.gov

Oct. 17-18

Prevention Summit, Yakima Contact: Steve Brown at brownsg@dshs.wa.

To Register: www.casat.org

Share your alcohol/drug related news with FOCUS readers statewide. If you have events, success stories, announcements, or a policy/advocacy issue you want to write about, e-mail Deb Schnellman at schneda@dshs.wa.gov, or call (360) 725-3763.

For training details and registration, see DASA's online Training Calendar at www1.dshs.wa.gov/dasa.

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